

“Honest Tea’s Consumer of the Month Contest”
ONLINE SWEEPSTAKES
OFFICIAL RULES
No Purchase Necessary. Void Where Prohibited.

1. No purchase/on-line entry necessary. One entry per household only. One entry per household per calendar month only. Odds of winning depend on the number of eligible entries received.
2. Personal information that is collected in connection with submissions and visitors is retained by Honest Tea, Inc.
3. Honest Tea’s “Consumer of the Month Contest” is only open to U.S. residents only. Employees of Honest Tea, Inc., and their immediate families are not eligible. All federal, state, and local laws and regulations apply. Void where prohibited by law. Parent or legal guardian must accompany minors under the age of 14 – see Honest Tea’s privacy policy details.
4. Winner(s) will be selected at the end of each calendar month. No duplicate winners during one 12 month period. Winner will be notified by e-mail. Any prize notification letter or prize returned as undeliverable will be awarded to an alternate winner. No substitution for prizes except as may be necessary due to unavailability, in which case a prize of equal or greater value will be awarded. Prize is not transferable or redeemable for cash. Taxes, if applicable, are the winner’s responsibility. Entry into contest or prize acceptance constitutes permission (except where prohibited) to use winner’s name and likeness for publicity purposes without additional compensation. Sponsors and their agents are not responsible for lost, late, misdirected, damaged, illegible, postage-due entries, or internet technical, hardware, software, telephone or transmission failures of any kind which may limit a person’s ability to enter the contest. Honest Tea, Inc is not responsible for injury or damage to participants or to any other persons computer related to or resulting from participating or downloading materials in this contest. Sponsors reserve the right to cancel or suspend advertising the contest on the internet should a computer virus, unauthorized intervention or other cause corrupt the integrity or the proper conduct of the promotion. Entries become the sole property of the Sponsors, will not be returned and will be the sole property of Honest Tea, Inc. and may be used as they deem suitable. By entering, participants release and hold harmless Honest Tea, Inc., their subsidiaries, affiliates, directors, officers, employees and agents from any and all liability for any injuries, loss or damage of any kind arising in connection with the contest or any prize won.
5. On-line Conduct: By entering this contest, you agree to be bound by these Official Rules and the decision of the judges. The Official Rules will be posted at the Contest Site throughout the Contest. Honest Tea, Inc., reserves the right at its sole discretion to disqualify any individual it finds tampering with the entry process of the operation of the contest or website; to be acting in violation of the Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or showing intent to annoy, abuse, threaten or harass any other person. **CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, HONEST TEA, INC., RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW.**
6. Prize: One (1) single variety case, otherwise known as twelve (12) bottles, of Honest Tea in 16 fl. oz. or 16.9 fl. oz bottles or Honest Ade in 16.9 fl oz bottles. Prizes will remain as listed in the official rules. There will be no substitutions or no trade for cash value of the prizes. The laws of the United States govern this Contest. All federal, state and local laws apply. All taxes, fees and surcharges may apply and are the sole responsibility of the prize winner.
7. By entering the contest, I have read and understand all of the rules associated with the Honest Tea, Inc. “Consumer of the Month Contest.”